



International Association for Corporate & Professional Recruitment

The International Association for Corporate & Professional Recruitment (IACPR) Global Conference has consistently won accolades each year from top recruitment executives around the country for the high caliber of its speakers and topics. The conference provides sponsors with strong visibility among the most senior professionals in the corporate and retained search communities – these are the decision-makers! - and is an excellent chance to showcase products and services aimed at this key and often difficult-to-reach market.

We work closely with our sponsor partners to make sure they are fully integrated into the conference and can mix informally with the attendees, with the goal of building long-term relationships that benefit both the sponsor and our members. Below are the IACPR sponsorship guidelines – however, we coordinate with you to tailor each opportunity to your specific budget and business objectives.

This year, our conference will be held October 24-26, 2010 at the prestigious Rittenhouse Hotel in Philadelphia.

“The IACPR has been a critically important forum for Cluen. It has helped us stay close to the needs of executive search and corporate recruitment professionals and provides a vibrant forum in which we can contribute and get feedback on our ideas for developing technology to support this community. Unlike many other organizations, the IACPR treats its members and sponsors as partners, and I would highly recommend a sponsorship to any organization looking to develop meaningful long-term relationships with the leaders of the recruitment industry.” **Brian Slater, Cluen**

“I was impressed that almost all of the attendees and presenters stopped by the C&S Sales exhibit at least once during the conference to understand more about our products. I received a number of leads and referrals – from key decision makers at companies such as Campbell’s, ARAMARK, PepsiCo, Google, Waste Management, Wilmington Trust, Lexis Nexis, Novartis, UBS and Humana, to name a few. C&S Sales will definitely participate again.” **Rick Murphy, C&S Sales**

“The IACPR conference is one of the few meetings that consistently provides enormous value for sponsors in terms of networking and visibility. IACPR differentiates itself in many ways, but critical is the involvement offered to sponsors above and beyond just the usual financial participation – a real chance to be involved and recognized on multiple levels.” **Judy Boreham, Diversified Search**

“Dillistone Systems is a proud long-standing partner of the IACPR. The Global Conference is a place where both retained and corporate recruitment leaders can come together to share expert insights as well as best practices. The chapter events and global conferences are always in-line with the latest industry trends and offer executive recruiters tangible take-aways that can be implemented straight away. The IACPR is truly an invaluable service to those involved in the recruitment of senior executives.” **Ashton Moran, Dillistone Systems**

“As an IACPR founding corporate member, PepsiCo has long held the belief that understanding both sides of the search process leads to building stronger relationships, resulting in higher quality results. The collegiality and sharing of ideas at IACPR continue to refresh our approach, ensuring our ability to attract top talent through a differentiated candidate courtship.” **Paul Marchand, PepsiCo, Inc.**

Platinum Sponsor: \$10,000

- Four conference tickets (for staff or guests) (*worth \$7,980*)
- Table of eight to ten at conference dinner (evening of October 25), with your selection of attendees/guests (*worth \$2,120-2,650*)
- Exhibit space
- An IACPR Board chaperone to make introductions to selected attendees
- Pre-conference circulation of attendee list
- Formal introduction of sponsorship company at start of conference
- Logo and description included in promotional and on-site conference materials
- Year-long web site visibility on IACPR's home page with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Gold Sponsor: \$7,500

- Three conference tickets (for staff or guests) (*worth \$5,985*)
- Exhibit space
- An IACPR Board chaperone to make introductions to selected attendees
- Pre-conference circulation of attendee list
- Formal introduction of sponsorship company at start of conference
- Logo and description included in promotional and on-site conference materials
- Year-long visibility on IACPR's home page, with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Silver Sponsor: \$6,000

- Two conference tickets (for staff or guests) (*worth \$3,990*)
- Exhibit space
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Visibility on IACPR's home page through end of conference, with hot link to sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Half-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Crystal Sponsor: \$3,200

- One conference ticket (for staff or guest) (*worth \$1,995*)
- Formal introduction of sponsorship company at conference

- Logo and description included in promotional and on-site conference materials
- Visibility on IACPR's home page through end of conference, with hot link to sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Half-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, plus listing and logo in our Resources section on our Website

Gemstone Sponsor: \$2,500

- One conference ticket (for staff or guest) (*worth \$1,995*)
- Formal introduction of sponsorship company at conference
- Logo and description included in promotional and on-site conference materials
- Listing in our Resources section on our Website for full year

Sunday Cocktail Reception (10/24) Sole Sponsorship: \$5,000 (limited to one)

- Two conference tickets (for staff or guests) (*worth \$3,990*)
- Invitations to five guests for the Sunday night cocktail reception (*worth \$1,125*)
- Logo and company description on reception signage
- An IACPR Board chaperone to make introductions to selected attendees
- Pre-conference circulation of attendee list
- Formal introduction of sponsorship company at start of conference
- Logo and description included in promotional and on-site conference materials
- Year-long web site visibility on IACPR's home page with hot-link to the sponsor's website, *plus we prominently include links to your major studies and conferences on our home page*
- Full-page color advertisement or substantive article/interview in IACPR's *Talent Strategies Update* newsletter, listing and logo in our Resources section on our Website

Break Sponsorships Morning & Afternoon 10/25 and Morning of 10/26: \$500 (limited to one sponsorship per break)

- Formal introduction of sponsorship company at start of conference and at break
- Logo and description included in promotional and on-site conference materials
- Signage at break location
- Listing in our Resources section on our Website for full year
- \$150 discount on one IACPR Global Conference registration

The IACPR Global Conference 2010:

Recognized as the Premier Event for Top Recruitment Professionals!

If you can't join us this year for the global conference, you may want to consider a listing in our Resources section on our home page (www.iacpr.org). There we include, at no charge, those firms that offer special discounts to our members and, for \$500 a year, those that provide services of interest to the retained search and corporate recruitment communities.